Rula

Headshot Guide

Clean your lens and activate HDR

With a microfiber or soft cloth, gently make 5 small circles on the back of the lens. If your phone is HDR compatible, turn it on for thehighest resolution (on iPhones, it's on the top right corner of the camera. It may also be found in your device's settings)

HDR

Use natural light

When indoors, find a bright room with natural light and take your headshot against a wall where there is direct sunlight. When outdoors, find a shaded spot rather than direct sunlight. Avoid taking a picture at nighttime. It can create bright highlights and heavy shadows.

Shoot with a neutral background.

In your background, a plain wall (ex: white) is preferred. If there are objects in the background, keep them professional (ex: plants) and make sure that they do not come into contact with your face or body.

Avoid selfies.

Having someone take your picture will give your headshot that professional feel. If this is unattainable, consider creating a tripod with a stack of books or a tissue box and use your camera's self-timer.

Self-Timer

Position yourself professionally.

Consider trying out different angles by rotating yourself (10-30 degrees) and then tilting your head to make eye contact with the camera. Make sure that there are at least 1-2 inches between the top and side edges of the photo and your body/face.

Take 10 photos, experiment with different angles, and then send us your top 3!